

IN THE LIFE ATLANTA
1997
BLACK GAY PRIDE

Fundraising Subcommittee 7/11/97
Dwight Strickland - head

In consulting with members of this committee, the following suggestions were agreed upon to present as possible fundraising tactics:

I.) *Party*: giving a party at the Lambda Center with music, food, bar, and requiring a \$3 or \$4 donation that includes everything.

II.) *Dinner w/ Entertainment*: Get a restaurant with a buffet dinner and guest speakers and/or performers (ex: the Pride Breakfast Buffet given during Gay Pride) The required donation for this event should be determined by the planning committee

III.) *Raffle*: sell tickets for \$2 and have dinner for two or tickets to a show as prizes.

IV.) *Variety Show*: A show designed along the lines of Speakfire except there will be more performers along the lines of dance, singing, and comedy.

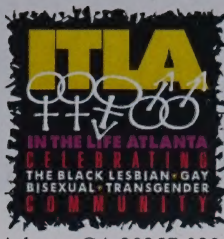
V.) *Bare Bones Party*: A party given wherever space is donated. Have punch, chips and music; BYOB, and charge \$2 for admission.

These were some suggestions that we present for your approval and suggestions. If you have any additional suggestions or any concerns, please contact Dwight Strickland at 4/6881726.

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AIRTRAN RAFFLE





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www.inthelifeatl.com

November 24, 2003

Greetings community leaders, volunteers and friends,

In The Life Atlanta Inc. (ITLA), the official organizers of Black Gay Pride since 1996, and community service organization for African American lesbian, gay, bisexual and transgender people, is proud to announce the formation of ITLA's new individual donor program. As a valued member of our community we are seeking your support. ITLA's goal for 2004 is to present, develop and organize the type of events, forums, and campaigns that educate, mobilize and empower people to become involved, thus improving our position in the world.

A few of the community issues we will be addressing include reproductive health issues for lesbians, participation in the get-out and vote for 2004 campaign, social justice/change promotions, HIV/AIDS prevention and care, and mentorship to younger LGBT people.

As you can see, ITLA is endeavoring to be the premier African American LGBT organization in the south, providing the leadership that you as a community member deserve. In order to meet this goal, we need your help.

We are seeking support from our community to help us help others. We have created a donor program to help us raise the funds we need to meet our goals. We are also looking for active volunteers to help us plan and execute the many exciting programs and activities we support each year.

We have several donor levels to fit every budget. Below are just a couple of our packages available. Please contact us if you are interested in joining our Platinum or Gold donor programs, both offering expanded benefits and rewards. We offer easy payment plans, breaking your donation payment into either four quarterly payments, or 12 monthly payments. You can even choose the day of the month and we will automatically bill your Visa, MasterCard or American Express account accordingly. Complete the enclosed donor card and return it to us in the enclosed membership.

Help us make a better community for Atlanta's African American Gay, Lesbian, Bisexual, and Transgender residents and families.

\$10 - \$50 Friend of ITLA • 5% off any ITLA pass (limited to 4) • 1 T-Shirt • Free subscription to quarterly newsletter • 10% off admission to annual donor reception	\$50 - \$150 Family Donor • 10% off any ITLA Pass (limited to 4) • 1 free T-Shirt • Free subscription to quarterly newsletter • 10% off tickets to annual donor reception • Recognition in all ITLA advertising
Up to \$250 Family Donor • 25% off any ITLA pass (limited to 4) • Family donor card • 2 T-Shirts • 1 Free ITLA Pride poster • Free subscription to quarterly newsletter • 25% off admission to annual donor reception • Recognition in all ITLA advertising	\$499 - \$250 Silver Donor • 1 free pride pass and 70 % off any additional pass (limited to 4) • ITLA Silver Donor Card • 2 T-Shirt • 2 free ITLA Pride posters • Free subscription to quarterly newsletter • 2 free ticket to annual donor reception • Recognition in all ITLA advertising

First-Time Applications

Application Process

Initial requests to the Foundation should come in the form of a letter of inquiry. This includes requests for first-time support, and projects that have not received funding from the Foundation in the recent past. Where a letter of inquiry indicates a sufficient connection to Foundation funding priorities, the Foundation will request a full proposal.

Requests for renewal grants for recently funded work should come in the form of a full proposal.

Timeline

Requests for funding may be submitted at any time during the year. Letters of inquiry are considered by a review committee on a regular basis to determine whether they fall within the Foundation's funding priorities and whether sufficient rationale exists for requesting a full proposal. Funding renewals should be submitted as soon as the grant period ends. If you have questions or concerns about the timeline for resubmission, contact your program officer three months before the end of the grant period to determine the best time to resubmit.

Our policy is to respond to all letters of inquiry within 30 working days of receipt, either by requesting a full proposal or informing you of our decision to decline your request. Consequently, we ask that you please allow a full 30 working days before following up on your letter. If you have not heard from us after that time, please feel free to contact us.

Once a proposal has been received by the Foundation, it usually takes an additional three to four months before a final decision is reached.

Decision-Making Process

Foundation staff are responsible for initial evaluation of funding requests. Grants are approved throughout the year by both the Board of Directors and the Executive Director. The Board of Directors or a committee of the Board meets to consider funding requests eight times during the year.

The Foundation provides notification of its decisions at each stage of the application process. With each request received, an effort is made to consider all possible connections within our categories of funding. It is rarely the case that a request is turned down because it is inadequately presented. More often than not, it is because the request either falls outside our areas of interest or is not compatible with the type of financial assistance we traditionally provide.

The Foundation is committed to maintaining an open forum for communicating the outcome of its decisions to grantseekers and grant fund recipients alike. Those who require additional information on any matter pertaining to present or future funding are welcome to contact us.

Meetings and Site Visits

If you plan to travel to the Washington, D.C. area and would like to meet with Foundation staff while in town, we prefer that you first submit a letter of inquiry to help us determine if your request falls within the Foundation's priorities and if a meeting will be useful. Send the letter a few weeks in advance of your trip and let us know that you are interested in meeting with us during your visit. Although the Foundation would like to accommodate all those who request a meeting, we are only able to meet with those whose letters of inquiry have been determined by the Review Committee to closely fit the Foundation's priorities.

Whenever possible, site visits are made to organizations with requests pending at the Foundation. Foundation staff travel throughout the year and make an effort to arrange for site visits to be scheduled at mutually convenient times and with adequate notice.

Public Welfare Foundation
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Phone: (202) 965-1800
Fax: (202) 265-8851
E-mail: reviewcommittee@publicwelfare.org
Web: www.publicwelfare.org

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